



SHRI RAM COLLEGE OF COMMERCE

Frequently Asked Question

Programs Offered

Q: What are the courses offered by SRCC GBO?

Semester - I	Semester - II
<ul style="list-style-type: none">· Indian Business Environment.· Economics for Managers.· Financial Management.· Principles of Marketing.· Quantitative Techniques-I.· Organizational Psychology.· Computer Applications in Business-I.	<ul style="list-style-type: none">· Global Business Environment.· Quantitative Techniques-II.· Accounting for Business-I.· Legal Environment for Global Business.· Computer Applications in Business II.· India's Foreign Trade and Policies.· Cross-cultural Buying Behavior.
Semester - III	Semester - IV
<ul style="list-style-type: none">· Summer Training and Projects.· International Financial System.· Transnational Marketing.· Documentation for Global Trade.· Human Resource Management.· Accounting for Business -II.	<ul style="list-style-type: none">· Business Policy and Strategic Management.· International Financial Management.· International Trade Blocks and Agreements.· Procedures and Logistics for Global Trade.· International Investment Management.· Social and Ethical Issues in Business.

Application Process

Q: What is the cost of the Application?

The SRCC GBO application process will only be completed once the application fee is paid. The fee payment is to be done online through credit card/debit card/ net banking.

Table below Shows the SRCC GBO application fee.

Category	Fees in INR
General, OBC and Foreign Nationals	2500
SC, ST, PwD, CW and EWS	1500

Q: What is the eligibility for applying to the Two Year Full-Time PGDM Programmes?

Candidates who have passed a bachelor's degree with a minimum 50% marks for the General Category and (45% marks for SC/ST) from any recognized University can apply for SRCC GBO exam.

Note: Candidates awaiting the final year result or pursuing final year are also eligible to apply for SRCC GBO entrance exam.

Q: Can students upload the Provisional certificate instead of the Graduation Certificate?

Yes, the students can upload the Provisional certificate instead of the Graduation Certificate.

Q: What is the procedure for submission of an online application?

- Applications can be submitted only Online.
- Applications can be submitted through the Application Portal for which the candidate must have an internet connection with an online fee payment facility (Internet Banking / Debit Card / Credit Card)
- No manual/ paper application will be entertained.
- Entries in registration and application form shall be filled only in English.
- Candidate to keep the required information handy with him/her before starting to fill up the online application form.

Fee Structure

Q: What is the fee structure of GBO program?

Semester	1	2	3	4
Tuition Fees	₹ 80,000	₹ 80,000	₹ 80,000	₹ 80,000
Total Year Wise Fees	₹1.60 Lakhs		₹1.60 Lakhs	

Selection Process

Q: How are the 'shortlisted' and 'selected' candidates informed?

Candidates will be able to check the scorecard online. A merit list will be released after the SRCC GBO exam which will contain the list of candidates who have cleared the exam, and they will have to appear for the GD-PI round for further selection procedure.

Q: When and where is the Selection Process conducted?

The SRCC GBO Entrance exam is conducted once a year in online mode.

The exam is conducted for **120 minutes** wherein candidates have to solve **160 MCQ-based** questions from 4 sections. The GBO entrance exam is level 1 screening and those candidates who clear the SRCC GBO cut-off are then further called for other rounds of selection which include: -

1. Group Discussion
2. Personal Interview

Below is the weightage being allotted to each round of selection. Candidates will be scored against their performance in each round before receiving the final call for selection: -

SRCC GBO Selection Process	Selection Weightage
SRCC GBO written exam	75%
Group Discussion	10%
Personal Interview	15%

Q: What is the total intake of the PGDM GBO Programme?

The total number of seats available for admission is 90 including the reservation.

Q: What does the selection process comprise?

Selection Criteria for the course are based on an objective type of Online Test followed by Group Discussion and personal interview.

The online test shall comprise of the following components:

- (a) English Comprehension & Language Ability
- (b) Quantitative Ability
- (c) Logical Ability
- (d) Data Interpretation

The candidates must appear in the Online Test first. After the declaration of Online Test results, a limited number of candidates will be invited for the GDPI in order of merit under each category. Candidates with negative aggregate marks in the Online Test will not be eligible for the GDPI. Appearing in GDPI is a mandatory requirement for consideration of candidates in the Final merit list.

The final merit list will be drawn based on aggregate marks secured by the candidate in the online test and GDPI. The online test will have a 75% weightage and GDPI shall have a 25% weightage, of which GD shall have a weightage of 10% and PI shall have a weightage of 15%.

Q: Procedure for admissions under Foreign National Category

Candidates holding a valid Passport or Citizenship Card of any country, other than of India will be considered under the 'Foreign National Category'. Candidates under the foreign Category are not required to appear for the Online test and GDPI.

Weightage	
(a) High School marks'	10% weightage
(b) Senior Secondary marks	25% weightage
(c) Graduation marks	60% weightage
(d) (i) Statement of Purpose (about 2500 characters) (ii) An essay on "Globalization in Business Context" (about 5000 characters)	5% weightage

Candidate in the final year of graduation should upload their previous year/semester mark sheets and must submit their qualifying degree and/or mark sheet after the declaration of final result of their qualifying examination.

Placements

Q: Does SRCC GBO provide placement assistance to the students?

The corporate Relations Office at GBO is managed jointly by the Course Coordinators, Faculty, Academic Associates and Students.

While it provides guidance and support through an extensive network with potential employers, the students are responsible for putting in the maximum possible effort to obtain suitable placements.

Facilities like pre-placement talks, group discussions, and personal interviews are coordinated by members of the Committee.

SRCC GBO has an impeccable track record of achieving good placements year on year. The best companies visit the campus every year. Placements for the year 2023 details visit <https://www.srccgbo.edu.in/pdf/GBO%20Placement%20Report%202023.pdf>

The campus placement process for the PGD-GBO batch of 2023 witnessed yet another successful campus season with 100% placements and participation from prominent recruiters from diverse sectors such as Adani, Adobe, American Express, Amazon, Bajaj Capital, Deloitte, Dell, DCM Shriram Group, EY, Gartner, ICICI Bank, JLL, KPMG, Mahindra, Paytm, SBI, TATA, Wipro to name a few.

- Median: 13 LPA
- Average package: 13.48 LPA
- Highest Package: 40 LPA

Curriculum Overview

Q: What is the curriculum like?

SRCC's GBO PGDM program is highly selective, focusing on a rigorous yet flexible curriculum that blends knowledge, practical skills, and confidence. Renowned for academic excellence, the college attracts talented students globally. Graduates consistently excel in the University of Delhi, securing top positions and prestigious scholarships. The program also emphasizes holistic development through extracurricular activities, fostering teamwork and shaping well-rounded personalities. Aspiring students can expect a transformative experience that prepares them for immediate job placement and long-term career success.

Q: How would the Academic Calendar look like?

Sem 1	Bridge Course	July
	Classes	August – November
	Exam	December
Sem 2	Classes	January – April
	Exam	May
	Summer Internship	June-July
Sem3	Classes	August – November
	Exam	December
Sem 4	Classes	January – April
	Exam	May

Q: What can students expect to do through the two years?

Embarking on SRCC's Global Business Operations (GBO) PGDM journey, the two-year program is a dynamic pathway to cultivate adept managers and leaders across sectors. The curriculum is meticulously designed to provide a global perspective, impart practical insights, and foster a holistic skill set.

- Holistic Comprehension: Comprehensive coverage of international business strategies for a nuanced understanding.
- Exclusive Industry Connections: Access to prestigious organizations for promising placements and a direct pathway to professional triumph.
- Continuous Learning: A commitment to staying abreast of global business trends, fostering a mindset of perpetual learning.
- Hands-on Exposure: Seamless integration of theoretical knowledge with real-world experience for adept global problem-solving.
- Industry Relationships: Leveraging established connections for diverse global opportunities, opening doors to a range of prospects.

Contact

Q: In case of queries on PGDMGBO whom do I contact?

For any queries on GBO Course, you may contact on the following address, email, and telephone numbers: -

Global Business Operation Office

Shri Ram College of Commerce

Maurice Nagar, University of Delhi, Delhi - 110007

Phone: 7996109444

E-mail: pgdgbo@srcc.du.ac.in